

PROJECT HIGHLIGHTS



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TIMES **SQUARE**
LIGHTING



Founded in 1934 in New York City, Times Square Lighting began as a distributor and rental house for theatrical and special effects lighting. As we grew, we expanded into manufacturing and opened a plant in Stony Point, New York where we still operate today.

Still family-owned, we are known for high-quality, reliable products and exceptional customer service. Today, we utilize decades of expertise in theatrical lighting to design and manufacture track / surface luminaires, recessed fixtures, house lights, and pattern projectors — each developed for innovation, performance, and value.

At Times Square Lighting, we are driven by a commitment to excellence, creativity, and integrity. We proudly serve customers across North America through our network of representatives in the United States and Canada.

The History of Times Square Lighting

1934

Times Square Stage and Studio Supply is born on West 47th Street in the heart of Manhattan to service the city's bustling theater community. Over the years, founder **Max Hilzenradt** and his two sons, **George** and **Robert**, advance from refurbishing older fixtures to creating and manufacturing their own original product line.

1950 - 1968

A larger facility was soon needed, so the company moved just up the block to a brownstone and storefront at 318 West 47th Street, making sales and rentals easily accessible for theaters, schools and performance spaces in the New York City area. To meet the rising demand, a manufacturing facility is also purchased in Rockland County, New York, for fabrication, painting and assembly.

1970 - 1980

Leaning into the rise of disco and the growing need for nightclub lighting and special effects, a new 32,000 square foot manufacturing facility was built in Stony Point, New York. Times Square Lighting became the worldwide leader in disco and club lighting, all while preserving their theatrical roots.

1985 - Present

The company expands into the world of track and display lighting for stores, museums, houses of worship, and more. When **Ken Lennon**, former executive lighting designer for Disney Imagineering, eyes a Times Square theatrical track head at a trade show, it cinches Times Square as the lead provider for Disney Stores nationwide. What started in a basement to service Manhattan theaters now quickly expands to accommodate accounts and partnerships with businesses and establishments across the globe.



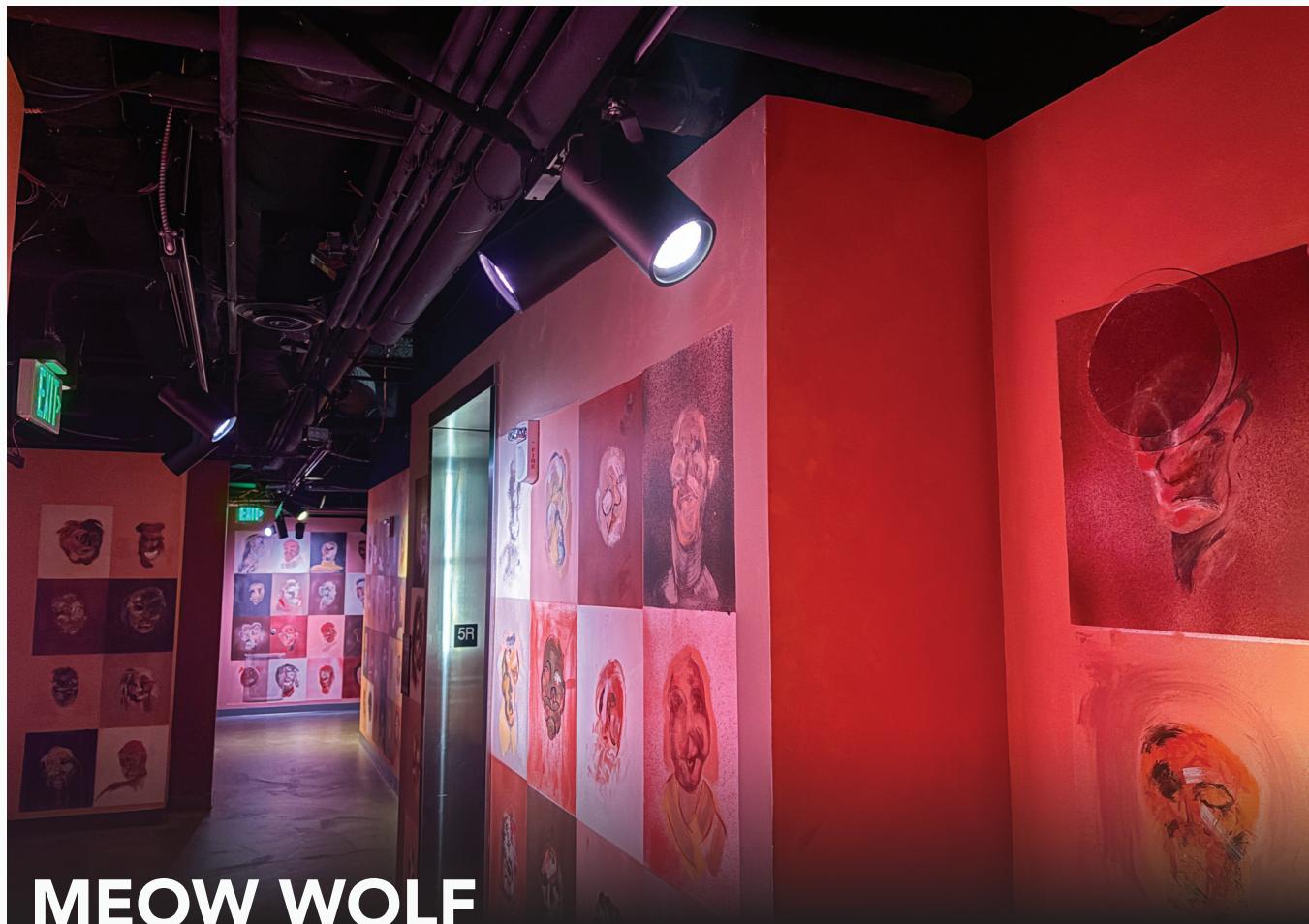
ACT23 MOSAIC FLOOD

The Mosaic Flood is a tunable, high-CRI light designed for both artful illumination and powerful displays.

- **Tunable Color:** Gradients or full saturation with a vibrant palette.
- **Tunable White:** Adjusts from a warm 1800K to a cool 6500K.
- **Versatile Beam:** Interchangeable reflectors offer a 10° spot to a 60° flood.
- **Powerful & Dimmable:** This fixture can be dimmed smoothly from 100% to 0.1%.
- **Perfect for Any Space:** Ideal for retail, art installations, and architectural settings.

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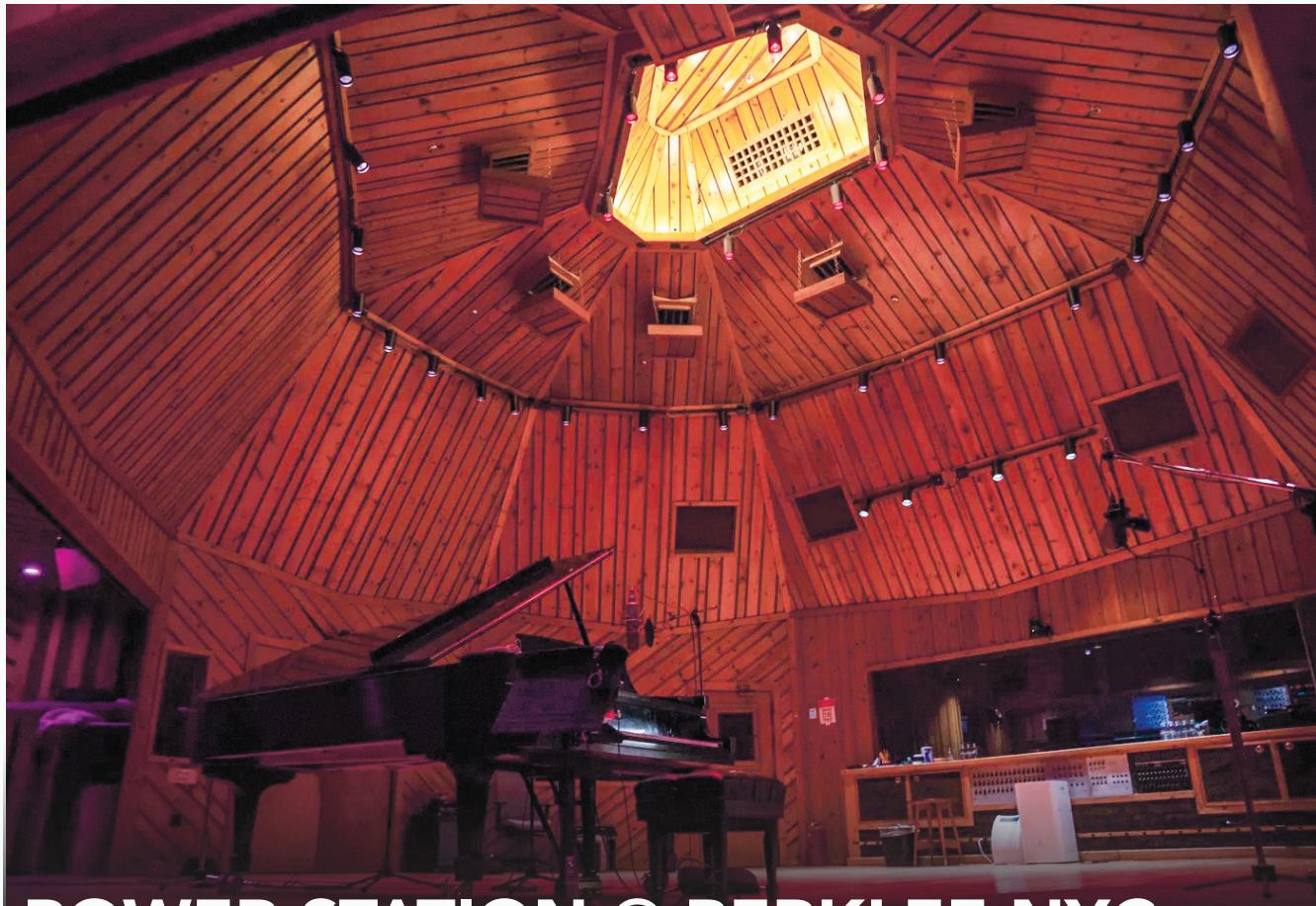


MEOW WOLF

CONVERGENCE STATION

DENVER, COLORADO

Meow Wolf's Convergence Station used the **Mosaic Flood** fixture to create an immersive experience where light is an integral part of the art. The fixture's precision and tunable color allowed artists to push the limits of track lighting, controlling mood and emotion with ease.



POWER STATION @ BERKLEE NYC

NEW YORK, NEW YORK

The legendary Power Station Studios, now reborn as Power Station at BerkleeNYC, has been home to some of the most iconic recordings in music history. For the renovation, Times Square Lighting supplied color mixing, tunable white **Mosaic Floods** mounted on our DMX track system. The individually addressable, color mixing fixtures give the studio dynamic, flexible lighting that enhances both the artistry and the atmosphere.





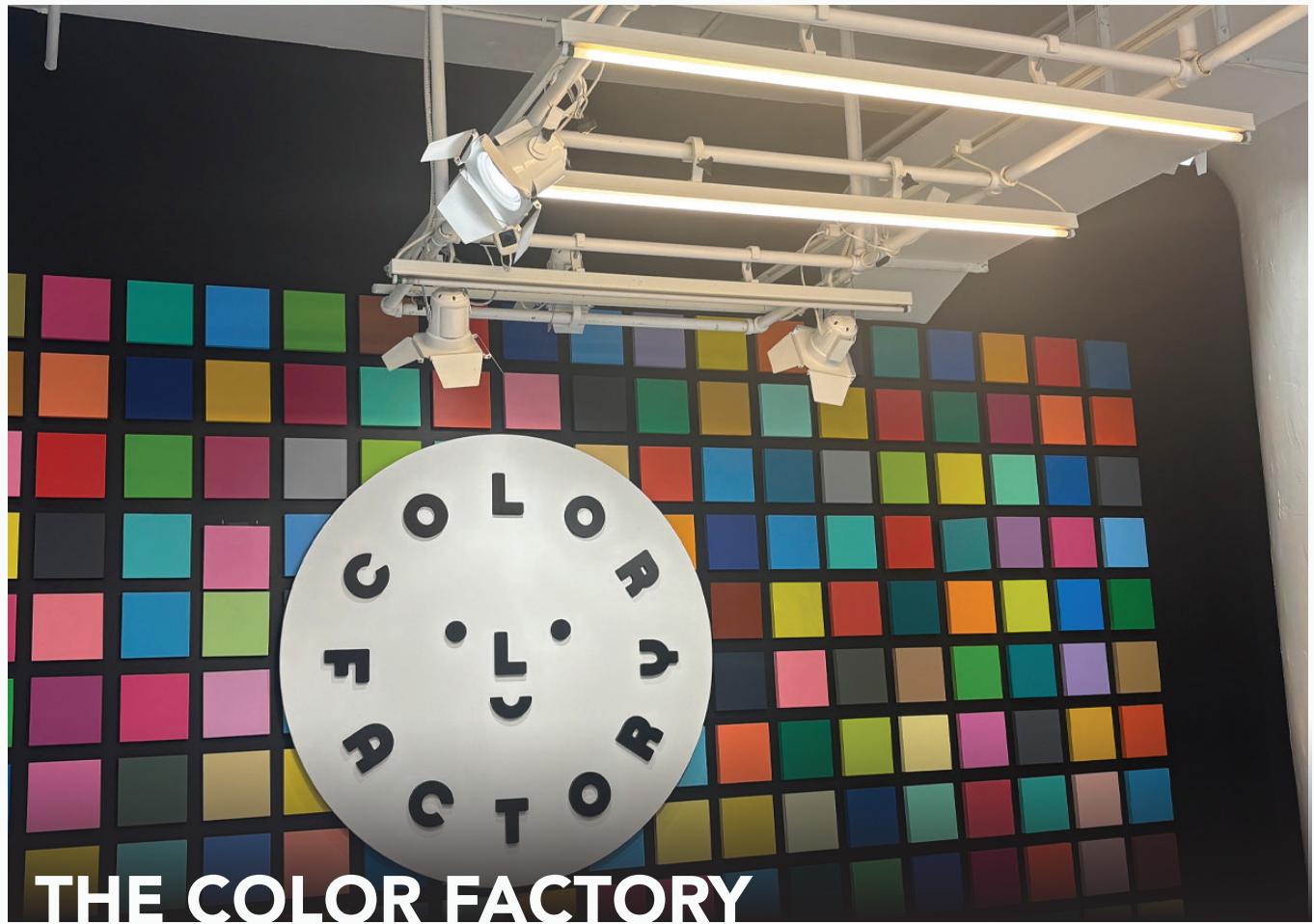
L4M PAR30 LED w/ BARndoors

A retro-styled fixture with a theatrical design, ideal for galleries and retail spaces where aesthetics are as important as performance.

- **Theatrical Design:** Features an integral barndoors to control light spill.
- **Customizable:** Use the Soraa Snap System to change beam angles and color temperature.
- **Vivid Color:** Add brilliant hues with color snaps.
- **Unique Optics:** Enhance warm colors or create a wall wash effect.
- **Easy to Use:** Includes a self-locking yoke and hinged front for quick re-lamping.

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THE COLOR FACTORY

NEW YORK, NEW YORK

The Color Factory NYC brings vibrant, immersive experiences to life with our L4M fixtures. Designed with a theatrical style and integral barndoors, the L4M provides precise control that complements the playful, artistic environment. With the help of Soraa's Snap System, the fixtures deliver brilliant color and adjustable beam spreads that transform each installation into a dynamic, interactive space.



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MPRO MOSAIC PROFILE

A color-mixing and tunable-white pattern projector with framing shutters, designed to blend into any architectural setting.

- **Precise Light Control:** Features framing shutters and DMX control.
- **Tunable White:** Adjusts from a warm 1650K to a cool 8000K.
- **High-Quality Light:** 90+ CRI ensures colors and whites are true to life.
- **Smooth Dimming:** Dimmable from 100% to 0.1% at constant CCT.
- **Perfect for Any Space:** Ideal for museums, retail, and restaurant applications.



M.S. RAU

NEW ORLEANS, LOUISIANA

M.S. Rau selected the **Mosaic Profile** to achieve precision and focus in its showroom. The fixtures provide a concentrated, glare-free glow that enhances each antique and piece of artwork. By following the layout of the space, the lighting creates a refined atmosphere where each piece stands out with exceptional clarity and detail.



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TRI & TRH TRIBECA

A powerful LED projector with a crisp beam, designed for long-distance applications. It's compact enough for both track and canopy mounting.

- **Powerful Projection:** Delivers a bright, crisp beam for long-throw applications.
- **Precise Beam Shaping:** Equipped with framing shutters for exact light control.
- **Customizable:** Choose from a wide selection of standard patterns or create your own custom gobo.
- **Flexible Mounting:** Compact size is ideal for both track and canopy installations.
- **High-Quality Light:** Multiple color temperature options and high CRI ratings are available.



LOUIS VUITTON EXHIBIT NEW YORK, NEW YORK

The Tribeca fixture was used to precisely illuminate the Louis Vuitton exhibit. This powerful LED pattern and framing projector was chosen for its ability to enhance textures, colors, and key design elements with controlled, glare-free light. The integrated framing shutters allowed for precise beam shaping, ensuring that visitors could fully appreciate the brand's craftsmanship in a professional and polished display.



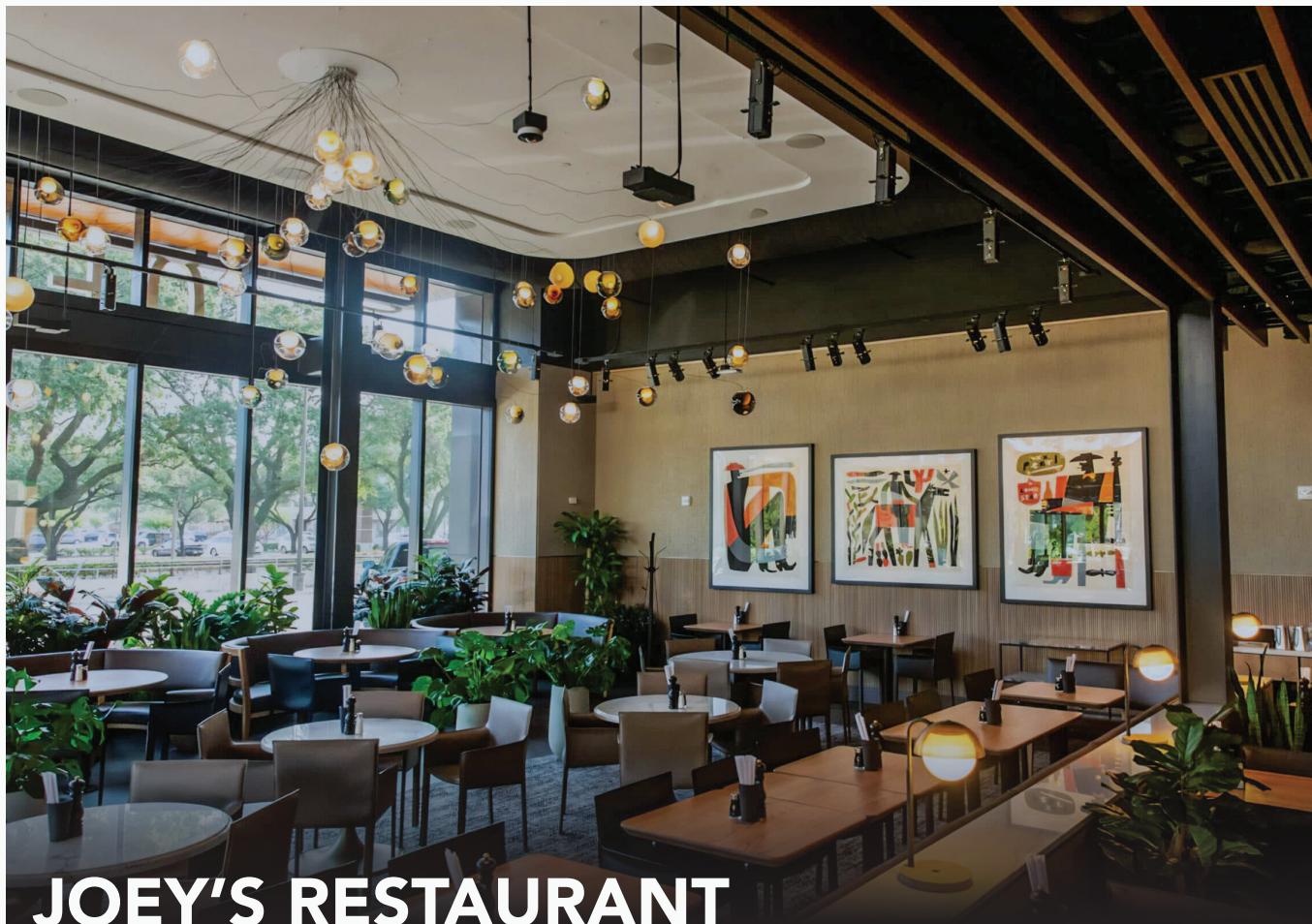
LED9P 9W PROJECTOR

A compact and powerful pattern projector that creates intense, focused light. Its unique zoom system gives you multiple beam spreads in a single fixture.

- **Customizable Beam:** A unique zoom lens system lets you adjust the beam spread from a sharp focus to a soft edge.
- **Built-in Framing:** Four-way adjustable framing shutters provide precise control over your light.
- **Custom Patterns:** Project your brand with stock, custom, steel, or glass patterns.
- **Energy Efficient:** The long-life LED source is energy-efficient and fully dimmable.
- **Versatile:** Compact and lightweight with numerous mounting options.

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JOEY'S RESTAURANT HOUSTON, TEXAS

Joey's Restaurants showcase their refined dining environments with our **LED9P** miniature framing projectors. The compact projector cleanly frames individual tables, creating a sense of intimacy while also accenting artwork and architectural details throughout. Its sharp optics and discreet scale allow the lighting to enhance the atmosphere without distracting from the design.



ACR SERIES

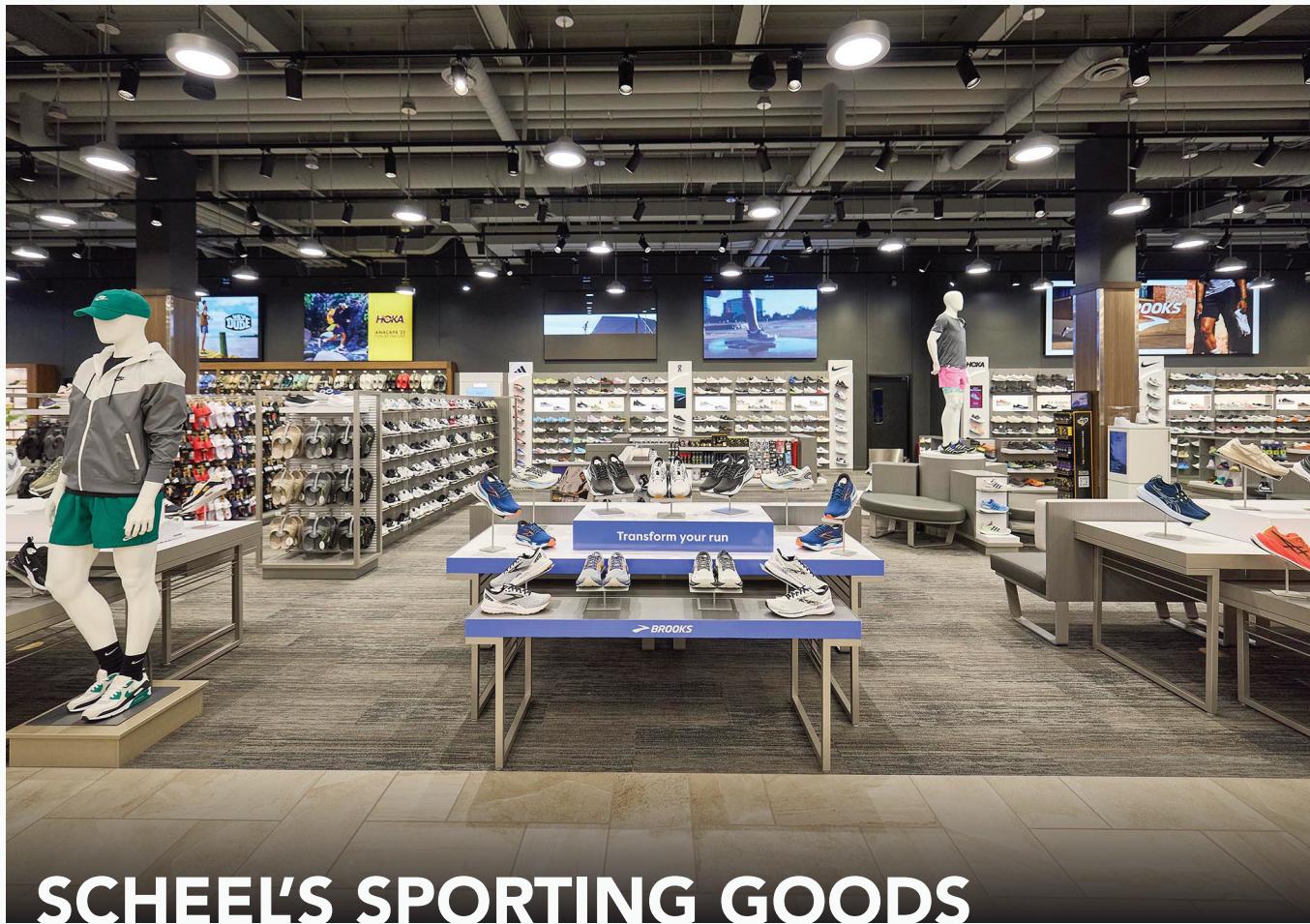
900 - 2000 LUMEN

A highly efficient and economical fixture designed for short to medium-throw applications.

- **Maximum Efficiency:** Delivers the highest lumens per watt rating of any Times Square Lighting fixture.
- **Highly Customizable:** Supports up to three accessories and offers a wide range of mounting and dimming options.
- **Flexible Lighting:** Choose from multiple color temperatures and CRI ratings to suit your needs.
- **Durable:** Built for long-term performance, maintaining 90% of its lumen output after 33,000 hours.
- **Versatile:** An adaptable fixture perfect for a variety of lighting scenarios.

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SCHEEL'S SPORTING GOODS

FARGO, NORTH DAKOTA

Scheels' stores are a destination, not just a retail space. Featuring unique attractions like a 45-foot indoor Ferris wheel, the company uses our high-efficiency ACR Series lighting to properly highlight its dynamic environment. This versatile and powerful illumination helps showcase every product and attraction with precision, creating a welcoming and engaging experience for customers.



CR100

9800 LUMENS

A powerful and efficient LED fixture designed for medium to long-throw applications, delivering a beam that rivals traditional line voltage PAR technology.

- **Powerful Performance:** This 80-watt LED fixture delivers a high lumen output with a uniform beam.
- **Flexible Beam Angles:** Choose from a wide range of beam angles to suit your needs, from a narrow 12° to a wide 64°.
- **High-Quality Light:** Multiple color temperatures are available, along with high CRI options for accurate color rendering.
- **Versatile Design:** Available in black, white, and silver finishes to complement any space.

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MECCA BRANDS

MELBOURNE, VICTORIA (AUSTRALIA)

Mecca Brands recently opened its stunning new flagship store in Melbourne, and Times Square Lighting is proud to have played a role in shaping the experience. The project features our high-output CR100 fixtures, each delivering 9800 lumens of powerful, precise illumination. With DALI dimming control, the lighting can be seamlessly tuned to highlight merchandise, enhance architectural elements, and adapt to changing displays.



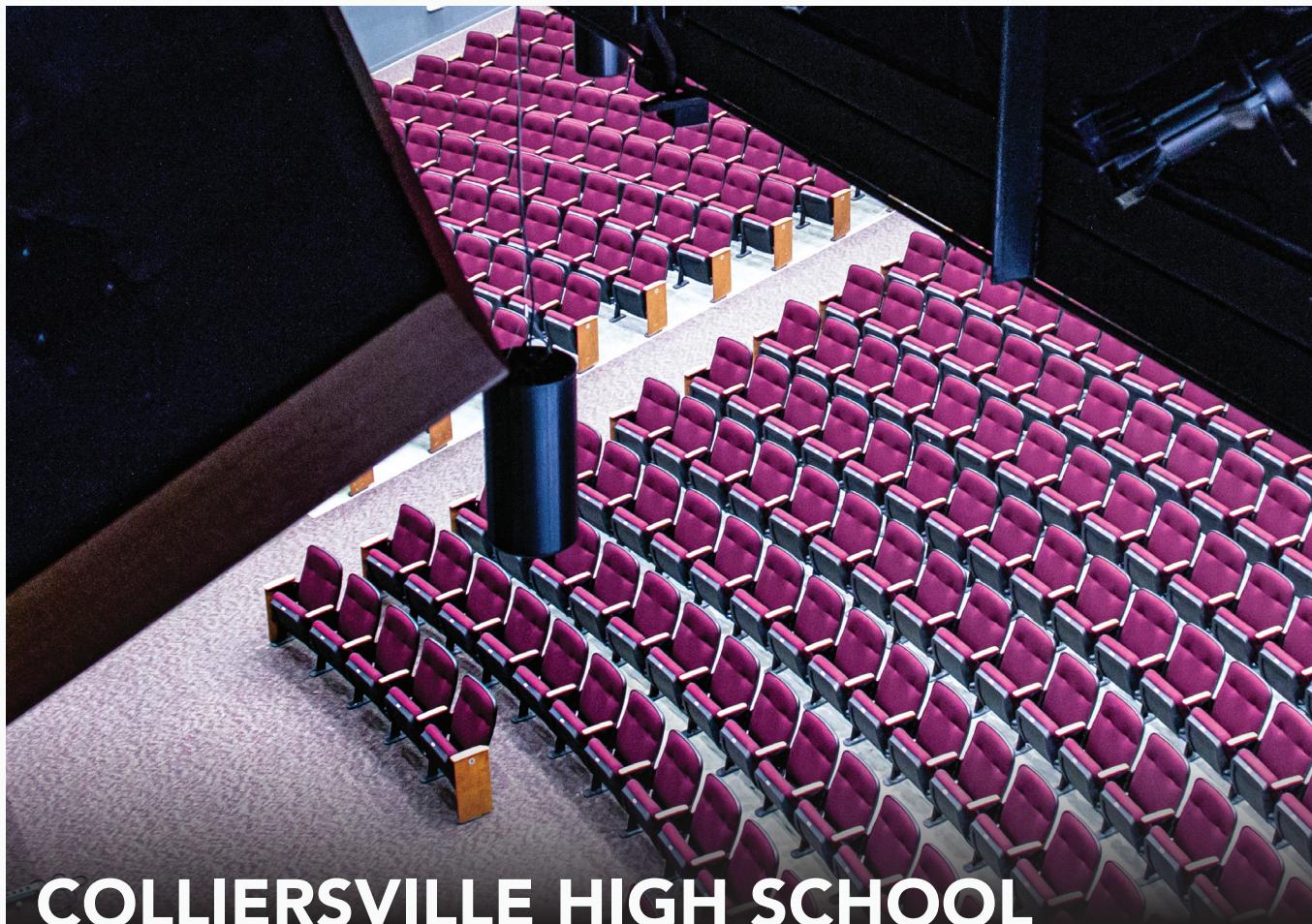
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THE CELESTE HOUSELIGHT

A high-output LED pendant downlight designed for dramatic lighting in large spaces like theatres, churches, and arenas.

- **Powerful Output:** This fixture's single, powerful LED array creates dramatic lighting effects.
- **Smooth Dimming:** Dims to an exceptionally low 0.01% with flicker-free performance, safe for video.
- **Versatile Control:** Features a wide range of dimming capabilities, including DMX/RDM for individual control.
- **Interchangeable Reflectors:** Easily swap reflectors to achieve a variety of beam angles.
- **Durable Design:** The stylish extruded aluminum housing is lightweight and built to last.



COLLIERSVILLE HIGH SCHOOL

COLLIERSVILLE, TENNESSEE

Collierville High School's new auditorium features our **Celeste Houselight**, which transforms every performance into a show-stopping experience. This high-output pendant downlight, with its powerful single LED array and exceptional dimming capabilities down to 0.01%, was the ideal solution for the space. The Celeste delivers brilliant, flicker-free light for all events, from drama productions and concerts to ceremonies, bringing every creative vision to life.



CURVED TRACK

Our custom-curved track is ready for immediate installation and is designed to conform to the unique architecture of your space.

- **Custom Fit:** Can be bent to match the curves and arches of your ceilings and walls.
- **Ready for Installation:** Comes supplied and ready to go, with track joiners available for longer lengths.
- **Multiple Radiiuses:** The 1-circuit track bends to a minimum 5' radius, while the 2- and 3-circuit tracks have minimum radiiuses of 8' and 8'6", respectively.
- **Flexible Mounting:** Available for surface, cable, and pendant mounting.
- **Standard Finishes:** Comes in black, white, and satin aluminum to match your design.

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DUTY FREE

WINDSOR, ONTARIO (CANADA)

Elegant, custom-curved lighting tracks trace the ceiling of the Duty Free Store in Windsor, Ontario. The track, supplied ready for installation, was bent to conform to the architecture of the space, creating a captivating and effortless shopping experience. The soft glow of the lights accentuates merchandise, making the store feel open, modern, and engaging.



Notable Projects

MUSEUMS & EXHIBITS

Historical Society of Missouri
Montana Museum of Arts and Culture
Heinz History Center
Madame Tussauds
Museum of Illusions
Design Miami
Little Canada
Golden Era Garage

RESTAURANTS

Bubbas 33
Yard House
Tao
Cote
Pinstripes
Red Door Grill
Buffalo Wild Wings
J. Alexander

RETAIL

Zimmermann
Under Armour
Scotch and Soda
MAC Cosmetics
Shinola
Ballenciaga
Bergdorf Goodman
Snow Peak

THEME PARK / ENTERTAINMENT

Legoland
SeaLife
Universal Studios
Disneyland
Atlas 9
Seattle Aquarium

THEATERS & STUDIOS

Netflix House
Harkins Theaters
Brooklyn Bowl
Yerba Buena Center for Arts
ESPN Headquarters
Live Nation



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